

POWER-GEN ASIA

2 - 4 November 2010
Marina Bay Sands, Singapore

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NEWS RELEASE For Immediate Release

Singapore, 27TH July 2010

POWER-GEN Asia launches preliminary conference programme for annual gathering of power industry professionals.

POWER-GEN Asia, the premier conference and exhibition for the power generation and transmission and distribution industries, has announced the launch of the preliminary conference programme, with a leading line up of over 120 high quality industry speakers for its forthcoming leading annual conference.

From 2nd to 4th November at the new state-of-the-art Marina Bay Sands resort in Singapore, power and energy industry professionals will be able to experience a range of leading international speakers, from Singapore, Thailand, Malaysia, Indonesia and beyond, discussing some of the most important issues facing the industry, economy and environment in the region.

The strategic tracks discuss pivotal issues, including Markets, Trends & Financing and Environmental Protection & Operational Efficiency. An interesting panel discussion on Fuel Issues and the impact of China and India on the power industry's fuel supply, costs and environmental impacts of fuel use in the Asia-Pacific region will see passionate debate from panelists including:

- Mark Hutchison, Senior Director, IHS CERA, Singapore
- Torbjorn Kjus, Oil Analyst, DnBNOR Markets, Norway
- Neil McGregor, Vice President Asia Pacific, Chevron International Pte, Singapore

The technical tracks look at industry and product developments including Power Plant Technologies and Plant Optimization and Operation. Contributors to the conference programme include:

- Reinhard Kloster, Head of Nuclear Platform Development, Siemens AG, Germany
- Pierre Gauville, CFB Product Manager, Alstom, France
- Takayoshi Isoda, Senior Engineer, Mitsubishi Heavy Industries, Japan
- May Kwong Han, Assistant Vice President, ABB Pte, Singapore

This year, the POWER-GEN Asia will be a headline event for the Singapore International Energy Week, a collaboration of the Energy Market Authority and Energy Studies Institute, which encourages energy professionals, policy makers

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and commentators to converge in Singapore to discuss energy issues, strategies and solutions, and will once again be co-located with Renewable Energy World Asia, the event dedicated to the rapidly developing renewable and sustainable energy sector.

POWER-GEN Asia continues to push the boundaries in conference content and once again, with its leading line up of conference speakers from around the world, will discuss important topics and issues that are key to the power generation and transmission & distribution industries across the ASEAN region.

A full conference programme can be found at www.powergenasia.com.

The Opening Keynote Session, commencing at 9am on Tuesday 2nd November, will see John Ng, Chief Executive Officer of PowerSeraya, who is expected to be joined by Lim Hng Kiang the Minister for Trade and Industry, provide an insight and a strategic overview of the future for the industry.

On the exhibition, the largest of its kind in South East Asia, the opportunity to discover and see the latest technologies on offer will provide the power industry professionals more capabilities to perform their roles more efficiently and effectively.

POWER-GEN Asia, co-located with Renewable Energy World Asia, will provide the platform for international power executives to meet under one roof and receive vital information first hand. The event offers a unique forum to meet the region's power needs by putting them face-to-face with key decision makers and provide the best possible opportunity to share ideas, meet new contacts and build business relationships.

POWER-GEN Asia also enjoys the full support and endorsement of the leading industry related organizations in Singapore, including the Energy Market Authority, Power Seraya, Tuas Power, the Institute of Engineers Singapore and National University of Singapore. The event also benefits from the additional support of Singapore Exhibition & Convention Bureau.

Conference Encourages Student Participation

In affiliation with the National University of Singapore, POWER-GEN Asia is offering exceptional delegate rates for students to attend the conference in Singapore in November.

In fact, as a student of the National University of Singapore, POWER-GEN Asia is offering special student rate to encourage the large energy department of graduates and undergraduates to enhance their education and course programme with industry focussed, professional learning opportunities and the chance to meet prospective future employers.

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With a conference delegates pass for just €150, National University of Singapore students can benefit from excellent educational opportunities the conference offers, enhancing future prospects and complimenting their course programme. The standard Student fee is €200.

For a full conference programme and further information on how to register for POWER-GEN Asia visit www.powergenasia.com.

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Editors Notes: PennWell Corporation is a highly diversified, business-to-business media company providing authoritative print and online publications, conferences and exhibitions, research, databases, online exchanges and information products to strategic global markets.

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