

POWER-GEN ASIA

2 - 4 November 2010
Marina Bay Sands, Singapore

co-located with:



NEWS RELEASE

For immediate release

Singapore, 11th November 2009

POWER-GEN Asia moves to Singapore in 2010 for annual gathering of power industry professionals.

Dates announced 2nd-4th November 2010

Following the most successful conference and exhibition in Bangkok, Thailand in October 2009, POWER-GEN Asia moves to Singapore in 2010.

POWER-GEN Asia, co-located with Renewable Energy World Asia, is anticipated to receive around 7,000 industry professionals, who will gather for three days to enjoy the industry's leading conference and experience the latest developments and ideas for the future of the Asian power generation sector.

The new state-of-the-art Marina Bay Sands resort, located along the Marina Bay waterfront, will host POWER-GEN Asia and its co-located Renewable Energy World Asia conferences and exhibitions, from 2nd to 4th November 2010.

The business hub for the region's power industry

Singapore is one of the pioneers of deregulation of the electricity market, revolutionary in the region of South East Asia, and as a result, the region's eyes have closely followed the outcome.

The energy industry is a major contributor to the Singapore economy and their goal is to increase the value-added of Singapore's energy industry from \$20 billion to around \$34 billion by 2015.

The POWER-GEN Asia conference is a key forum for senior executives and industry leaders to discuss a range of important topics, the latest issues and solutions, in order to meet the challenge of the growing demand for electricity in the region.

Event Director, Glenn Ensor, said, "We are delighted that POWER-GEN Asia will be returning to Singapore from 2nd to 4th November 2010, after six years. The enthusiasm and support of the Singapore industry and authorities will ensure the success of the event."

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Independent Power Producers Forum

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"It is important for the power generation and transmission and distribution industries that the region's premier event continues to go from strength to strength and we continuously strive to deliver exhibition and conference content that meets the needs of the industry today."

POWER-GEN Asia will enjoy the support of the Singapore Exhibition & Convention Bureau, along with the Independent Power Producers Forum (IPPF).

For further information on POWER-GEN Asia visit www.powergenasia.com.

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(341 words)

Editors Notes: PennWell Corporation is a highly diversified, business-to-business media company providing authoritative print and online publications, conferences and exhibitions, research, databases, online exchanges and information products to strategic global markets.

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