

POWER-GEN ASIA

7 - 9 October 2009

IMPACT Exhibition & Convention Centre
Bangkok, Thailand

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NEWS RELEASE

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POWER-GEN Asia and Renewable Energy World Asia 2009 Achieves Record-Breaking Attendance. *The Future of Thailand's Power Market is Discussed in Multi-track Conference.*

Bangkok, Thailand//October 8, 2009-- POWER-GEN Asia, co-located with Renewable Energy World Asia, shattered its past attendance record with more than 6,000 power professionals attending by the conclusion of the event's second day. Held at IMPACT Exhibition and Conference Centre October 7-9, POWER-GEN Asia and Renewable Energy Asia is expected to end the week with more than 6,500 total attendees gathered to discuss the latest developments, issues and challenges related to the region's power generation, transmission and distribution and renewable energy sectors.

"Strengthening Energy Security for Sustained Economic Growth" was the theme addressed by a leading lineup of 120 international specialists from across the industry. The second day of the event focused on a variety of critical industry topics including financing and investment in the power generation and renewable sectors, system design and operation, nuclear power development, renewable energy technologies, and more.

"POWER-GEN Asia's conference program is an important platform for industry leaders to come together to exchange information, present new solutions and discuss future developments most critical to the growth of the market," said Mr. Nigel Blackaby, Director of Conferences for PennWell's International Power Group. "Conference sessions were at capacity today with professionals

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discussing the substantial issues surrounding power supply and how future demands can be met.”

POWER-GEN Asia and Renewable Energy World Asia are supported by the Ministry of Energy, Electricity Generating Authority of Thailand, Metropolitan Electricity Authority, Provincial Electricity Authority, Thailand Greenhouse Gas Management Organisation and the Thailand Exhibition & Convention Bureau.

The conference program continues tomorrow with special highlights including a CEO panel discussing the market risks in Asia’s evolving power market structures and a Closing Reception featuring the presentation of the event’s Best Paper Award.

Exhibition Showcases Latest Technologies

Showing no effect of a global recession, the POWER-GEN Asia exhibit floor was packed with visitors on the second day of the event. Networking with more than 170 exhibiting companies, visitors and conference delegates met with key suppliers, consultants and equipment manufacturers to view the latest innovations and technologies currently shaping the industry. Featuring technology unveilings, product demonstrations and face-to-face networking opportunities, POWER-GEN Asia’s exhibition provided a vital business platform for new business development.

The second day of the exhibition launched with India Day showcasing the Indian power market and its current opportunities and challenges. Presenters included Dr. Uddesh Kohli, Former CMD, Power Finance Corporation; Mr. Rakesh Sarin, Managing Director of Wartsila India Ltd.; Mr. Ashutosh Pandey, CEO of Emergent Ventures; Mr. Valentine Phillips, Country Head for Forbes Marshall; and Mr. Hitesh Sachdeva, Head, M&A and Private Sector Solutions Group,

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CRISIL Infrastructure Advisory. H.E. Latha Reddy, Ambassador of India to Thailand, was in attendance at the event.

For further information on POWER-GEN Asia and Renewable Energy World Asia Conference & Exhibition 2009 visit www.powergenasia.com or www.renewableenergyworld-asia.com. Press receives complimentary admission to the event and may register onsite.

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